



INTERNATIONAL LIFT & HOIST

2026

MEDIA INFORMATION

**Dedicated to manufacturers, suppliers
and users of industrial lifting equipment**

int-liftandhoist.com

Unique editorial informed by the industry

International Lift & Hoist (ILH) brings news, technology and opinion to our readers, gathering information from the industry and delivering it in an accessible and entertaining format. Our professional editorial team is on-the-spot at exhibitions and conferences ensuring that we are

addressing the issues that are most important to the lifting industry. In the pages of ILH you will read unique, well researched and relevant editorial.

We focus on industrial lifting equipment including; overhead cranes, hoists, MEWPs, lift trucks, rigging, controls and ancillary components. ILH introduces its readers to the technologies that will impact their businesses in future while providing information on the products and processes they rely on today.

ILH is the lifting professionals' publication of choice and the trusted media partner serving a robust multi-billion-dollar marketplace.

- Delivered to 32,000 named buyers and key decision makers worldwide
- Read in more than 100 countries
- The only magazine covering all integrated, industrial lifting technologies across multiple industries
- Every issue features: technical, product and business reports, plus news and views.
- Exclusive interviews with leading industry figureheads
- The Insider column: eminent industry members write exclusively for ILH
- Dedicated articles from leading global trade associations

Industries served

- Automotive
- Aerospace
- Oil & gas exploration & services
- Industrial crane & rigging services
- Facilities management
- Data centres
- Maritime & ship building
- Petro-chemical & refinery
- Heavy manufacturing
- Light construction
- Mining & mining-related industries
- Pre-cast concrete products
- Foundries & mills
- Alternative energy (turbines, generators)
- Warehousing
- Docks & harbours
- Marine cargo handling
- Transportation engineering & manufacturing

Informing and inspiring your customers

Digital magazines

The digital format allows our editor to integrate video and other links into articles, providing a more vibrant reading experience. Advertisers too can choose to link video to their messages and the e-magazines also links your advert to a specific URL. Presented in HTML5 format, its functionality offers an enhanced experience across all devices. Contact us to explore rich media opportunities.

Website

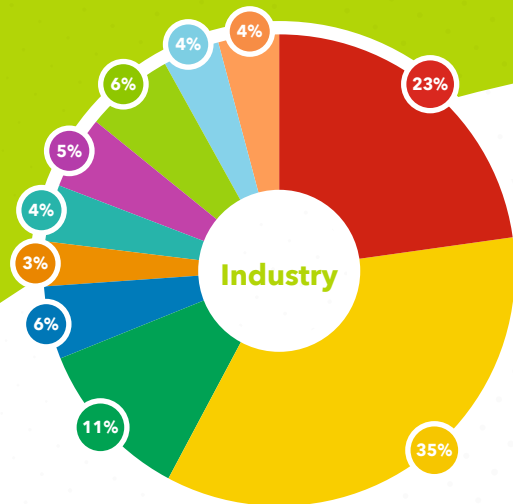
The industry's demand for up-to date information and a substantial archive, drives repeated visits to ILH's website maximising views of supporting advertisers' brands and messaging. Int-Liftandhoist.com also features archived features, exclusive opinions, back-dated issues and video content.

Bi-Weekly E-Newsletter

ILH's e-newsletter rounds up the latest leading stories and mails to approximately 10,000 named individuals. The editor's top picks keep our audience - your buyers - informed at a glance.

Social media

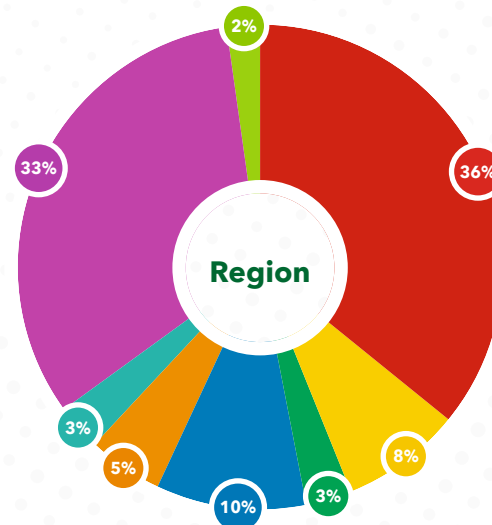
ILH further engages a broad audience through its Facebook, X and Instagram feeds, plus its YouTube channel and active LinkedIn group, provide additional, exclusive content.



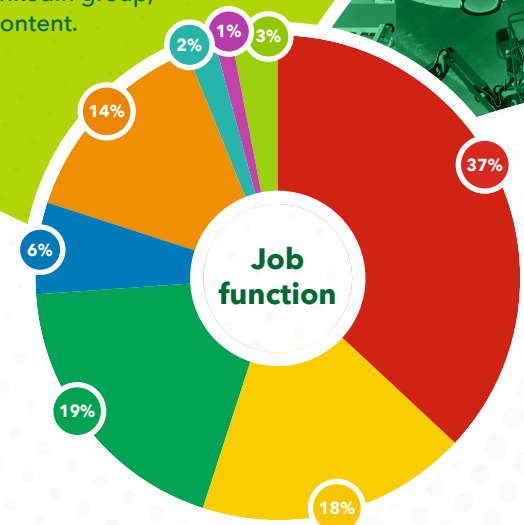
- Heavy Manufacturing
- Industrial Crane & Rigging/Service
- Automotive/Aerospace & Transportation Manufacturing
- Steel Mills/Foundries
- Oil & Gas Services/Petro Chemical & Refinery
- Mining & Mining-Related Industries
- Pre-Cast Concrete/Construction
- Docks & Harbours/Marine Cargo Handling
- Power & Electric Generation/Alternative Energies
- Marine & Ship Building

Circulation Breakdown

ILH delivers more than **32,000** copies to named readers worldwide. Our readers are increasingly asking for their magazine to be supplied digitally. Today some 28,000 are delivered digitally with that number increasing as we continue to update our circulation. Print copies are still produced and mailed to readers that prefer a hard copy.



- North America
- South East Asia
- Africa
- Asia
- Australasia/Pacific
- Central & South America
- Europe
- MENA



- Manager: equipment/operation/parts/plant/production/project/supervisor & branch/rental/safety/service
- C-level: owner/ceo/cfo/coo/president/president/vp/general manager
- Purchaser
- Operator
- Engineer
- Sales
- Marketing
- Other

Editorial programme 2026

Technical focus

Product focus

Business focus

Special features

jan/feb

press date
30/01/26

- Ropes & Rigging
- Davit cranes

- FLT - side loaders
- Hoists Cost effective solutions

- Lifting components
- MEWPs trends

- Training - AR, VR and in person
- Industry 4.0

march

press date
25/02/26

- Under-the-hook
- Mini & pick n carry cranes

- Remote controls
- Telehandlers

- Lightweight crane systems
- MEWPs in data centres

- Exec Hire Show review
- LogiMat preview

april

press date
02/04/26

- Intelligent cranes
- AGV & automation in FLT

- RTG & shuttle carriers
- Forklift charging

- MEWP regional report - Europe
- Events and entertainment

- AWRF preview
- LogiMat review
- IPAF summit review
- ARA review

may

press date
30/04/26

- LEADERSHIP EDITION: business resilience

- AWRF review
- IPAF Summit & IAPA review

june

press date
11/06/26

- Spider cranes
- Spider MEWPs

- Manual hoists & winches
- Ropes & rigging

- Regional report - Turkey
- Lifting in pharma and food

- GLAD preview
- Lifting in logistics - ports
- APEX Review

july/aug

press date
30/07/26

- Crane & hoist safety systems
- FLTs - narrow aisle

- Lifting components
- Specialist lifting solutions

- Hoists & cranes for explosive environments
- MEWPs and digitalisation

- Alternative fuels in lifting
- Inspection, maintenance and repair

september

press date
27/08/26

- Workshop cranes

- Remote controls
- FLT maintenance

- MEWPs - regional focus - North America
- RTG cranes and shuttle carriers

- 3d printing in lifting
- Vertikal Days preview

october

press date
30/09/26

- Hoists explosive environments
- FLT safety

- Mini cranes & pick n carry
- MEWPs - safety

- Under the hook

- Vertikal Days review
- LiftEx preview

nov/dec

press date
02/12/26

- Heavy and specialist lifting

- OHC and hoists in events and entertainment

- FLT operator safety and comfort
- Portable crane systems

- Lifting in the energy sector
- LiftEx review
- LEEA Awards

Digital

International Lift & Hoist reaches and informs readers through its daily updated, news-led website, digital issues and bi-weekly e-newsletters. With thousands of monthly visits to our site, and our digital magazines generating thousands of views per issue, give your company a broader, interactive reach direct to industry professionals seeking the latest news, information on products, technology and safety issues.



Digital issues are optimised for all devices to maximise reader experience. The latest digital edition is featured on our homepage, monthly e-newsletters and via the digital issue announcement. Sponsors receive a half page horizontal advert facing the front cover and an exclusive half page advert on the digital issue alert sent to over 24,000 named readers. ILH's digital issues also remain available through our website archive increasing brand visibility and ROI.



Digital issue sponsorship
(\$1500 per issue)

Sponsored video

● **\$420 p/month**
YouTube-linked videos limited to two positions on home page

web banner adverts

Homepage takeover

Takeover Banner: 1300px x 200px (animated or static)
Takeover Background: 1920px x 800px+ (solid background)
\$2,625 p/month Crowd out the competition with major presence on the home page.

Top leaderboard

(728px x 90px)
\$475 p/month: Rotating with up to three adverts run of site.
● **12 month discount \$5,040 (\$420 p/month)**

Middle leaderboard

(728px x 90px)
\$405 p/month: Rotating with up to three adverts run of site.
● **12 month discount \$4,410 (\$367 p/month)**

MPU banner

(300px x 250px)
\$400 p/month: Premium position on right hand of page run of site.
● **12 month discount \$4,200 (\$350 p/month)**

ILH e-newsletter banner adverts

Leaderboard (300px x 80px)

● **\$475 p/month** (2 x issues) - exclusive placement top of email
● **\$425 p/month** (6 x issues/3 months' exposure)
● **\$375 p/month** (9 x issues/6 months'+ exposure)

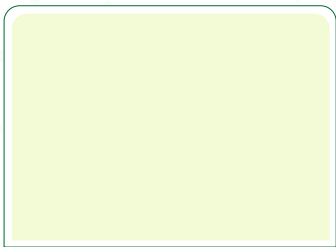
Middle leaderboard (468px x 60px)

● **\$425 p/month** (2 x issues)
● **\$375 p/month** (6 x issues/3 months' exposure)
● **\$325 p/month** (9 x issues/6 months'+ exposure)

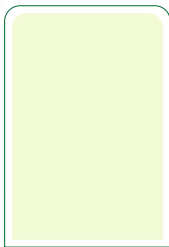
Middle banner (468px x 60px)

● **\$375 p/month** (2 x issues)
● **\$325 p/month** (6 x issues/3 months' exposure)
● **\$275 p/month** (9 x issues/6 months'+ exposure)

Print dimensions



Double Page Spread
420mm W x 297mm H



Full Page
210mm W x 297mm H



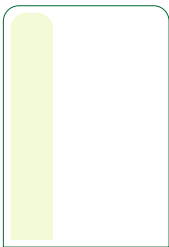
Island
117mm W x 184mm H



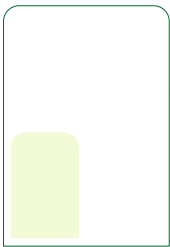
Half Page Vertical
86mm W x 268mm H



Half Page Horizontal
184mm W x 124mm H



Third Page Vertical
56mm W x 268mm H



Quarter Page
86mm W x 124mm H

Bleed Size Please add 3mm of bleed to all edges of the Full Page and Double Page Spread advert sizes. All images 300 dpi and CMYK format.

Products & Services Directory

List your company, products and services under a specific category heading to appear in the magazine nine issues a year as well as with an on-line stand-alone profile page on **int-liftandhoist.com** including logo, company description, full contact details with active links, image gallery and video.

\$1,200
per annum

\$120
per additional listing

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Print rates*

Number of Insertions	1X	3X	6X	12X
Double Page Spread	\$8675	\$7996	\$7551	\$7107
Full Page	\$4669	\$4202	\$3967	\$3735
Half Page Island	\$3937	\$3570	\$3355	\$3102
Half Page	\$3267	\$2940	\$2777	\$2613
Third of a Page	\$2650	\$2358	\$2215	\$2080
Quarter Page	\$1961	\$1765	\$1665	\$1568
Advertorial Double Page Spread	\$10662	\$9595	\$9062	\$8530
Advertorial Page (Left Hand Page Position)	\$5140	\$4625	\$4368	\$4112

Cover Positions

30% extra on Page Rates

Inserts, Bellybands, Tip-Ons, Spot Colour

Rates on application

* All rates quoted and paid in US\$ only. All rates are NET. Invoices are due upon receipt of invoice and digital issue.



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